

# DE-RISKING BIOTECH INVESTMENTS WITH OPERATIONAL DUE DILIGENCE

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# THE GAP IN YOUR DUE DILIGENCE

Venture Capital Operational Blindspot

# VC'S OPERATIONAL BLIND SPOTS

# Flawed Diligence

o Founders'
projections are
accepted at face
value. Unrealistic
budgets, flawed
protocols, and poor
vendor selections.

#### **Portfolio Fires**

o A key asset goes off the rails. Enrollment stalls, CROs underperform, and timelines slip, putting the entire investment at risk

# Founder-Operator Gap

o Brilliant scientific founders lack the C-suite operational experience to scale, manage global trials, and deploy capital efficiently.

# Portfolio Black Box

 Lack of standardized, real-time KPIs makes it impossible to truly know the operational health of an asset until it's too late

## THE SOLUTION:

HYGEIA provides the operational due diligence and portfolio oversight that bridges the gap between promising science and a valuable clinical asset. We are the operational partner for biotech investors, embedding the deep clinical execution expertise you need to de-risk investments predeal and protect them post-deal.

# OUR FOUNDER & MANAGING PARTNER

20+ years leading global clinical programs, now focused on de-risking biotech investments.

- o Former Director of Clinical Project Management at PAREXEL, managing portfolios with budgets over \$0.5B.
- o Post-Graduate Training, Harvard Medical School (Cancer Genomics & Precision Oncology).
- o Accredited in Value Investing & Portfolio Management, Ivey Business School.
- o MBA (Corporate Finance), Queen's University; Registered Pharmacist.
- o Author of "*The Profit Pill*," a guide to value investing in pharma/biotech



# OUR PRODUCTIZED SERVICES

Investor Solutions

## SERVICES FOR INVESTORS

### Due-Diligence Sprint (\$40k+):

o A 4-week deep dive on one lead asset. Identify deal-killing operational flaws before you sign the term sheet

## Regulatory-to-Reimbursement Blueprint (\$55k+):

 De-risk the commercial exit by mapping the end-to-end strategy from IND to market access and reimbursement

# Portfolio Health & Performance Intelligence (\$45k setup + \$4k/mo):

 Dashboard and monthly executive briefings. [Pain Point: Portfolio Black Box]

## Interim Clinical Leadership (\$65k/mo):

o Embedded CXO to turnaround a struggling trial. Take control of a struggling asset and protect your capital.

### Leadership Workshop Series (\$22k/session):

 Upskill your portfolio company CEOs/CROs to bridge the common founder-operator gap

## M&A Clinical Integration Package (\$120k+):

Post-merger integration for roll-up strategies.
 Maximize the value of your roll-up strategy

# CASE STUDY #1

DRIVING A SUCCESSFUL EXIT

## DRIVING A SUCCESSFUL EXIT

#### Background:

o Publicly traded biotech with two pediatric glioblastoma Phase 2 studies (Precision Oncology, Adaptive Design).

#### Challenge:

Managed a portfolio of two complex studies and oversaw CRO/vendors as fractional CXO.

#### **HYGEIA** Solution:

o Restructured the vendor management protocol, identifying and replacing an underperforming data supplier. Implemented a new KPI dashboard that provided the board with the first-ever real-time view of enrollment, leading to a critical protocol amendment that accelerated recruitment by 30%

#### Result:

- o Phase 2 PoC data: ORR 64%, CBR 91%.
- Stock price jumped from \$7.97 to \$26.67 post press-release of topline Phase IIb data.
- o Company acquired by large pharma, providing a major liquidity event for VC.

# CASE STUDY #2

Interim Leadership Turnaround

## INTERIM LEADERSHIP TURNAROUND

#### Background:

 \$35M Series B raised for portfolio company for Phase 2 Trial in Diabetic Retinopathy. Trial mismanaged and struggled to recruit with enrollment delayed by 6 months. End of Phase II Meeting with FDA delayed.

### Challenge:

o CRO had cycled through 4 project managers in 12 months. Real-time metrics were unavailable. Portfolio company Founder contacted CEO of CRO threatening to pull the study.

#### **HYGEIA Solution:**

Deployed as interim Project Director. Immediately renegotiated the master services agreement with the underperforming CRO, clawing back \$250k in fees and tying all future payments to specific performance metrics. Re-trained the clinical team on the revised protocol, leading to the trial exceeding its revised enrollment targets by 15%

#### Result:

 This intervention salvaged an asset valued at \$35M and positioned it for a strategic partnership, preserving the full value of the Series B investment.

# OUR THERAPEUTIC EXPERTISE

Deep Expertise in Complex Modalities & Therapeutics Areas

## OUR THERAPEUTIC EXPERTISE

- Precision Oncology & Cancer Genomics
- Cell & Gene Therapy
- Rare Diseases / Orphan Drug Research

- o Central Nervous Systems
- o Cardiovascular and Critical Care
- o Immunology, Hematology, Infections

- o Women's Health
- o Dermatology
- o Gastroenterology
- o Ophthalmology

# WHY HYGEIA IS UNIQUE

# A UNIQUE BLEND OF OPERATIONAL, SCIENTIFIC, AND FINANCIAL EXPERTISE

## Differentiators:

CRO Operator Experience: We've managed the P&L and delivered the global trials you're funding

Scientific Depth: Harvard-trained in cutting-edge modalities (Cancer Genomics, Precision Oncology).

**Investor's Mindset:** We speak the language of ROI, capital allocation, and exit strategies.

**Productized Offerings:** Clear, fixed-fee services with defined outcomes, no open-ended consulting.

**Exclusive Investor Focus:** We are 100% aligned with your goals because we only work for the people writing the checks.

# LET'S START DE-RISKING YOUR NEXT INVESTMENT

Schedule a 30-minute confidential briefing to discuss your current deal flow or portfolio challenges.

You can also request our complimentary 'VC Due Diligence Checklist' to use on your next deal.

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